



National
Trust

**HELIX
ARTS.**

The People's Tree

Frequently Asked Questions

Why are you asking for a film?

We want to see you come to life in a film and hear your ideas! We are trying to get a dynamic impression of you and your passion and how they align to our values and this project.

I don't want my face to be in a film - can I send something else instead?

Yes! You can use images with voiceover, or send a voice note.

How do I send the film to you?

- A short (max 2 minutes) basic film or voice note briefly outlining:
 - your artistic practice
 - why you want to work on The People's Tree project
 - what you will bring to The People's Tree project

Please send us a link using a platform such as YouTube, SoundCloud, business WhatsApp or Vimeo. Please do not send us a file to download.

Sending via Whatsapp simply add us 0191 241 4931 and don't forget to include your name and role(s) that you are applying for.

Let us know about any passwords we might need to use to access your files.

What will you do with the films?

The panel will watch them during the selection process. We will save these for our use only. Once the interview process is over, you are free to delete or remove access to your film after selection has completed. No earlier than 26th September 2026.

What if I'm already on your Artist Database?

We want to register you to save you time in future.

If you have already registered with us, great.

If you think you'd like to update your details, just let us know when you apply.

What is the timeframe for selection?

Thursday 10 September, 9am	Deadline for Expressions of Interest
Friday 11 September	Shortlisted artists will be invited to interview
Thursday 17 September	Interviews
Monday 21 September	Successful artists appointed
Saturday 26 September	Selected artists invited to attend Open Quay weekend in North Shields
AUTUMN 2026	Delivery starts

Do I need to state in my EOI which role I'm interested in?

Yes, please do not forget to share your full name, preferred mobile contact and enter the opportunity and role in the subject line for emails.

If I get an interview will it be in person?

Interviews are likely to be around 30 -40 minutes to express your ideas and answer a few questions.

These are likely to be online due to travel location and ensuring best use of your time, unless you prefer to be in person for access / inclusion reasons.

There are no additional travel expenses.

How many artists are you looking to recruit?

We are looking to recruit multiple artists to work in various settings including community and schools (see Maker/Craft person brief) and a story-catcher.

As we move through the project there will also be other opportunities so please sign up to our newsletter to keep an eye out.

Can I apply in another format?

You can submit your film as a voice note / transcribed voice note, but we really want to hear and see your passion come across.

We don't want you to spend loads of time on this or it to be fancy or any flashy production. Just you sharing your passion and why you'd like to be considered.

Can you tell me more about the school opportunities?

The information for this brief can be found in the maker/craft person brief.

Can I apply as a collective?

Yes! The brief is open to interpretation and we welcome collectives as well as individuals, as long as your idea can fit within the budget.

What kinds of artists are you looking for?

The maker/craftsperson will use the wood and natural materials to create artworks with the participants. The storycatcher role is open to interpretation and the person could be from any creative background. We're interested to hear from musicians, dramaturgs, writers, digital artists, dancers, theatre makers and storytellers - anyone who can facilitate and encourage people to share their stories.

Will I be able to use the Sycamore Gap wood?

Yes - and we welcome ideas about ways to use the wood. We anticipate the maker/craftsperson leading workshops in the community will work with Sycamore Gap wood. The school workshop leaders will use natural materials from their local area along with twigs and small remnant pieces from Sycamore Gap. The storycatcher may take pieces of the wood to sessions for the public to handle.

I still need to ask something...

Please get in touch with Sarah who is the Creative Producer for this project or call/email the office and someone will get back to you.

Sarah Jones
Creative Producer
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