

Creative Evaluation - Considerations & Ideas

- Who are you working with?
- Where are you working?
- How much capacity/resources do you have?
- Thinking about the questions above - Are you using the right method of creative evaluation for your group?

Types Of Groups	Types Of Data/Monitoring	Creative Evaluation Methods
NEET – Not in Education, Employment or Training	Postcodes	Quali tea pots – gain further insight by posing direct questions – sugar cubes into different tea pots. Immersive – method was part of travelling tea shop to encourage conversations
Regular Service Users	Interviews / Case Studies	Gems in vases – Scale 1-5 –How have people enjoyed the session/event.
Under 5s	121 feedback / Verbal comments	Evaluation tree – comments written onto leaves
Older people with dementia	Mapping – Gender, Age, DoBs	X factor style comments booth, Vox Pops
Drop In sessions for community members	Social Media - Online Reviews, Likes, Shares, new followers	Graffiti wall, scribble wall for comments
Young mums group	Workshop Register / Audience figures	Postcards– participants can complete straight away or post back.
Adults living with mental health problems	Artists thoughts and ideas	Happy/Sad Handprints
Dads group	Distance travelled	Emoji Stickers
Festival Go-ers	Audience feedback	Digital Feedback – online questions and entered into a competition
Long course Sign Up	creative outputs	Focus Group – creative mind mapping

HELIX ARTS.

Creative Evaluation - Considerations & Ideas

USEFUL SUPPORT DOCUMENTS

Creative People and Places -

https://www.creativepeopleplaces.org.uk/sites/default/files/Evaluation_in_participatory_arts_programmes.pdf?fbclid=IwAR1OkYyJiXu6bWu-hv7HslcSCNkIXIa2IAnRQUUL0yVa2dMIAEJ_GpT3Zzl

Lean Arts –

<https://www.leanarts.org.uk/advice/aims-objectives-outcomes-outputs-whats-difference>

Artworks Creative -

http://www.artworkscreative.org.uk/wp-content/uploads/2015/11/Creative-Evaluation-Toolkit.pdf?fbclid=IwAR1OkYyJiXu6bWu-hv7HslcSCNkIXIa2IAnRQUUL0yVa2dMIAEJ_GpT3Zzl