

# HELIX ARTS.

## Film Maker(s) Brief 2023

Helix Arts is looking for a skilled and experienced film maker(s) to document two of our current projects Real Voice in Northumberland and Public Art in North Shields. (See enclosed individual project briefs).

We require two short advocacy films. A film-maker for a flair to capture often hidden stories. The main purpose being to celebrate the journeys of people across the projects, beneficiaries, artists, partners organisations and the artwork created. One for each project that captures the essence of the participatory arts approaches and engagement.

Detailed schedules and required footage is included in the individual briefs and a face to face induction will take place before the work starts.

The film maker(s) will be required to:

- Film pieces to camera and voice over with: Helix Arts, partners and artists.
- Document workshops at each project
- Provide a around 2 × 6 minute films for each project (Real Voice & Public Art)
- Provide stills and up to 3 social shorts for each project from the film for online live media and creative evaluation purposes.
- Provide up to two edited drafts per film before final sign off. (Further fees would apply in any additional circumstances and agreed in writing in advance.)

Further direction/prompts will be provided by producers relating to interviews and film narrative.

The successful applicant will be subject to the Enhanced DBS, must hold or obtain public liability insurance for a minimum of £5 million, and ensure equipment is insured against loss or damages from fire, theft and other usual risks for the duration of the contract.

### **Distribution**

These films will form part of the evaluation for each project and will act as a legacy to document the process and final products. They will be made available through the Helix Arts website and social media platforms. Other partners may embed them on their own platforms to share. All music must be copyright free or specifically commissioned and owned by Helix Arts.

[www.helixarts.com](http://www.helixarts.com)

## Consent

Permission forms will be sought and secured by Helix Arts. Permission will ALSO need to be checked and recorded as part of filming for any on the day changes. Before filming any interviews the film maker will be required to confirm the interviewee/recorded pronouns, titles, name (with spelling), role, organisation on film for internal and quality purposes.

## Credits

All partners and funders must be acknowledged in closing film credits. Names and logos will be provided via Dropbox . Participants will not be recognised using full names, unless otherwise informed.

## Branding

All branding information for both Helix Arts and the Real Voice project will be provided.

## Appointment Schedule

Call out	W/Ending	Friday 30 January 2023
Initial interest:		Wednesday 15 February 2023
<i>Artists induction following appointment</i>		

Please share any access support needs you may have regarding this brief or piece of work. Please request this in another format if required.

## Application

Simply register your interest for this work by emailing [info@helixarts.com](mailto:info@helixarts.com) with the subject reference: Film-maker. To discuss this brief call 0191 241 4931.

	Real Voice	Public Art
Film schedule - exact dates tbc/planned in agreement with filmmaker	Filming to commence mid-March & end in late June/early July	Filming between Mid/end February 2023 & end in October 2023.
First edit to be received for comments	W/c 31 July 2023	End of November 2023 subject to artwork installation timetable
Film complete	W/c 4 September 2023	Beginning of December 2023

## Fee

The maximum total fee for these two projects available is £4,500.

Fees in line with artist union rates, further discussions can be arranged. Any expenses paid in advance.

Up to the value of £2,500 for Real Voice (anticipated 10 half days filming and 3 days editing, inclusive travel in and around Northumberland) and up to the value of £2,000 for Public Art (anticipated 8 half days filming and 4 days editing).

Fees to cover all filming, editing and travel costs as per the project schedules.

Payment for artists fees is within 14 days of receipt of the artist's written invoice and fulfilled contract conditions.

# Real Voice

[Real Voice](#) is an inclusive 2-year music programme across Northumberland. The project supports and develops a diverse range of young people facing challenging circumstances, especially those who are at risk of offending or affected by offending behaviour, and young people with disabilities.

The second year of the project began in October 2022 and focuses on the development of a large-scale creative event, co-produced by the young people. This event will feature both musical and scripted pieces around social issues which have been highlighted by the young people.

Helix Arts requires a short film that captures the essence of the Real Voice project and summarises the work young people have completed. The main aim is to celebrate the stories of people across the project, beneficiaries, artists and partners organisations.

We require a film that sensitively provides a snapshot of the programme activity and outputs, and celebrates the wide range of participants and the journeys that the young people taken. Footage from each of the groups should be included, as should interviews with participants, partners, artists and audience members. Already existing film footage, images and original music are available to use. A face to face induction will take place before the work starts.

Groups include:

- Real Deal Plus, Ashington
- Cramlington Voluntary Youth Project, Cramlington
- Ability 2 Play, Ashington
- Cramlington Learning Village, Cramlington.

The filmmaker will be required to:

- Document approx 1 workshop session at each of the 4 sites as listed above to an agreed schedule. These sessions should include a short piece to camera with participants with a planned set of questions provided by Helix Arts.
- Document 2 rehearsals (sites to be agreed) and the final performance taking place at the Phoenix Theatre, Blyth, plus a final creative evaluation session.

## Audience

- Young people aged 11-25 including those with SEN/D needs
- General public

- School/youth groups to educate young people on topics highlighted in the young people's performance
- Funders and partners

## **Distribution**

The film will be made available as a resource for local secondary schools to promote youth voice and conversations about the issues highlighted.

## **Dates/Schedule**

<b>Date (s) &amp; Time</b>	<b>Group</b>	<b>Location</b>
Tuesday 5pm-7pm	Real Deal Teen Bar	Real Deal Plus 104 Station Road Ashington NE63 8RN
Wednesday 5pm-7pm	Ability 2 Play	YMCA Ashington, North View Ashington Northumberland NE63 9XQ
Tuesday 5pm-7pm	Cramlington Voluntary Youth Project	CVYP Middle Farm Buildings Cramlington, NE23 1DN

Filming dates to be confirmed but expected to take place during March 2023.

## **Contacts**

Rachel Snape (Creative Producer)

[rachel.snape@helixarts.com](mailto:rachel.snape@helixarts.com)

020 4531 6111

Stephen Pritchard (Safeguarding Lead)

[stephen.pritchard@helixarts.com](mailto:stephen.pritchard@helixarts.com)

07949776566

# Public Art

Helix Arts has been commissioned by North Tyneside Council to create 3 public artworks as part of the town's cultural regeneration works across 2 sites. Crucially the designs and ideas that will shape the artworks by an international artist will come from participatory workshops with hundreds of North Shields residents.

The workshops will be facilitated by an experienced North East participatory artist [Laura Brenchley](#). Laura will work with schools, community centres, community groups and in local settings across North Shields.

The workshops working in collage will produce a community sketchbook of ideas, stories and visual references and that will be used as inspiration for the lead artist [Aaron Li Hill](#) to then produce the sculptures.

The sites identified for the sculptures are in front of the town's magistrates courts and on Borough Road/Prudhoe Street. We are working with a Street Art organisation from London called Wood Street Walls who will lead the design, production and installation of the artworks by international artist Aaron Li Hill.

We require a short film (up to 6 minutes long) that captures the essence of the project. The film should provide a snapshot of the programme activity and give an overview of the wide range of participants we have worked with.

Footage will include a variety of workshops, manufacture, installation and finished pieces and how they relate to the engagement phase. (A full workshop schedule and install dates will be provided).

Shorter edits to be provided to Helix Arts for use on social media throughout the project. Ideally we would like to capture a timelapse of installation or short social media friendly edits to act as updates.

Films should be short and snappy enough for social media and have a potential to link the interpretation of the sculpture to the film with QR Codes or similar.

The filmmaker will be required to:

- Collect before and after footage of the 2 sites (Magistrates Court and Borough Road)
- Record interviews with Helix Arts representative, engagement artist Laura Brenchley and lead artist Aaron Li Hill

- Record talking heads from participants

## **Audience**

- North Tyneside Council residents
- General public
- Funders and partners

## **Dates and schedule**

Beacon Shopping Centre Workshops	18 Feb and 5 / 6 April 2023
1 x school workshop or equivalent	w/c 13th Feb 2023
North Shields Football Club workshop or equivalent	25 Feb 2023 tbc (alternative date if not)
Before and after footage of the 2 sites (Magistrates Court and Borough Rd)	Dates TBC
Installation of artworks and reactions from participants/public.	Various dates from w/c 13th February 2023 - Approximately October 2023

Detailed Film schedule and locations will be provided.

## **Contacts**

Amy Taylor (Creative Producer)

[amy.taylor@helixarts.com](mailto:amy.taylor@helixarts.com)

020 4531 4027

Stephen Pritchard (Safeguarding Lead)

[stephen.pritchard@helixarts.com](mailto:stephen.pritchard@helixarts.com)

07949776566

# Appendix

## **Our Organisation**

Helix Arts specialises in the development of projects and initiatives exploring the role and potential of the arts in a social context. Long-term partnerships, particularly with the public and voluntary sectors enable Helix to produce projects designed to engender broad participation, collaboration and sustainability. Established in 1983, Helix Arts has charitable status and is revenue funded by Arts Council England, North East.

Helix Arts works with artists, in partnership with public and voluntary sector organisations, to create opportunities for people to participate in high quality arts activity.

Our Vision is based on our belief that participation in creative activity is fundamental to the well-being of individuals and communities and therefore should be accessible to all.

Our Mission is to increase equality of opportunity for people to participate in the arts and our focus is on those who currently have least opportunity including: children and young people at risk; unemployed adults and employed people on low incomes; people living in deprived neighbourhoods; those with special educational needs; and people with poor health, particularly the elderly.

We work across a range of art form areas including visual arts, film-making, creative writing, graphic design, animation, street dance, music, DJing and MCing, photography, drama and textiles.

## **Other partners**

Details will be provided on appointment/induction.