

HELIX ARTS.

Project lifecycle

1. **Early development includes** – the discussions about potential for the project.

- Where have the drivers come from?
- How do we know there is a need?
- Does it link to bigger objectives in a company or organisation or group?
- Who might be involved to make it happen - are more partners needed?
- Who is it for (audience, collaborators, participants of all types)

2. **Form a plan** - to implement the aims and vision from the initial development, create a project plan/brief. This will be everything from:

- setting goals
- knowing what resources are need to make it happen ie people and funding
- how the logistics and risk will be managed.

3. **Implementing** the project is next.

This is done against the plan and within the budget and capacity or people available

You should always plan for things to shift too, that is inevitable and why PMs have jobs!

4. **Review**- what has happened and how it was delivered against the aims and plan.

This is often called evaluation or monitoring. It happens throughout and should be stated in your initial project plan.

Feedback/closing loop – important to know it has worked or if something is not working during a project. Need to know to change it in time?

5. **Finally next steps**- what next?

Is that the end, is their hunger for more?